

**ethOss**<sup>®</sup> Grow  
Stronger<sup>®</sup>

# CSR review 2023

Making a meaningful difference  
to dentistry, business and people



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THE  
BODY  
WANTS  
TO HEAL,  
OUR  
MISSION  
IS TO  
WORK  
WITH IT

EthOss Regeneration's  
mission statement

## A message from our Director of Sustainability



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We have made significant strides in the past year towards our environmental and social responsibility goals. Our commitment to sustainability guides our everyday operations through to our long-term vision.

One of the cornerstones of our sustainability efforts was our success in reducing waste and improving resource efficiency. Thanks to our new waste management system, we've cut down on waste we send to landfills. This accomplishment comes from our collective effort to recycle more, repurpose materials creatively, and cultivate a culture that prioritises waste reduction.

I am particularly proud to announce that we have attained the ISO 14001 certification this year. This internationally recognised standard serves as a testament to our dedication to sustainable business practices. The process of gaining the certification involved rigorous audits and the implementation of comprehensive environmental policies and procedures. I think this milestone reflects our continuous improvement and accountability in our environmental operations.

Our employees have been instrumental in driving our initiatives. We have launched several workshops to educate our people and empower everyone to make sustainable choices.

Looking ahead, we're setting our sights higher with plans to expand our community outreach, working with partners to provide medical care to those who really need it.

A handwritten signature in black ink, appearing to read 'D. Harrison'.

**Debbie Harrison**

# Our vision and values

## OUR VISION

### CREATING A WORLD OF ENLIGHTENED SMILES.

Our vision is simple, yet ambitious: to set the new standard in True Host Bone Regeneration for better patient outcomes.

We believe everyone is entitled to a healthy smile and ethical dental care. To achieve this, medical professionals need quality products they can count on.

EthOss is pioneering the use of 100% synthetic bone grafting material, with no human or animal content, so no risk or cross-infection.

It's how we're revolutionising dental implant surgery. So medical professionals can treat with predictability and confidence, and patients can get the smile they deserve.

Welcome to the new standard.

## OUR VALUES

Our values are who we are. They reflect that we care for our customers, our communities and each other.

## STAY CURIOUS

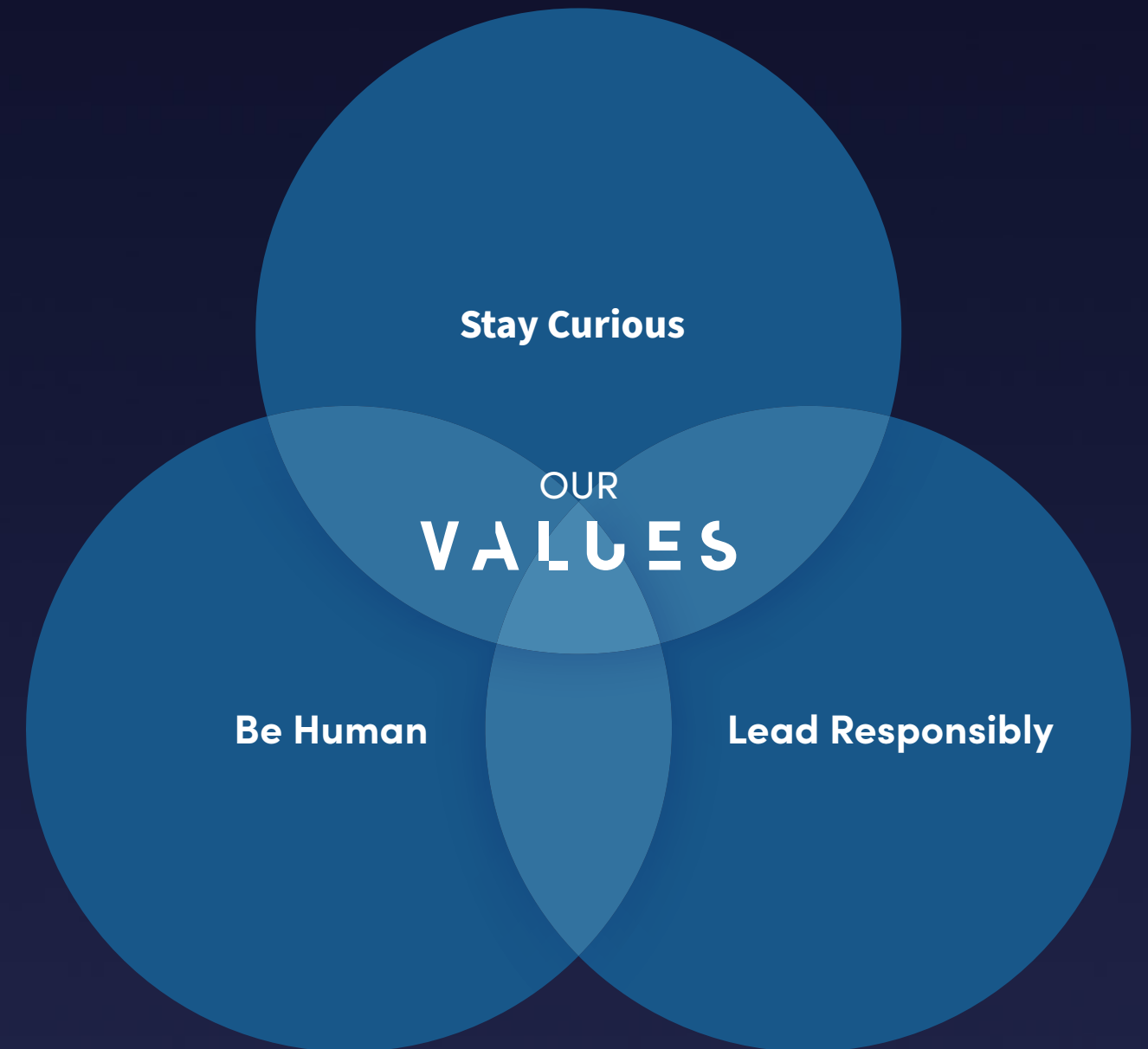
We are life-long learners. The status quo doesn't cut it for us – we're constantly challenging mediocrity and exploring new possibilities for bone regeneration.

## BE HUMAN

Every interaction matters. We strive to create more fulfilling experiences and reliable results. We ask questions, listen to opinions, and share our knowledge freely so both dentists and patients can grow theirs.

## LEAD RESPONSIBLY

Our positive impact goes beyond our animal-free products. We honour our community, embrace diversity, and play our part to reduce our footprint – and the footprint of our products.





# Sustainability goals

At EthOss we are committed to our role in creating environmental and societal opportunities, whilst overcoming the challenges that the world faces.

Established in 2013, EthOss emerged with a distinct vision of embracing a unique approach. We are committed to providing groundbreaking products while upholding ethical values across our operations. Our name, EthOss, reflects our unwavering dedication to ethics (Eth) and our specialisation in bone-related solutions (Oss).

EthOss has identified several United Nations Sustainable Development Goals (SDGs) which are of particular relevance to the business and provide a framework for our policy.



## Goal 1 - No Poverty

EthOss proactively contributes to charities with a commitment to donate 1% of net profits.



## Goal 3 - Good Health and Wellbeing

EthOss improves the health of people around the world, giving patients a modern biomaterial that overcomes many clinical drawbacks of older materials. EthOss offers safer, more predictable outcomes without any risk of cross-contamination



## Goal 4 - Quality Education

EthOss improves the quality of education by:

- Delivering an extensive programme of free-of charge (FoC) virtual seminars and online educational content accessible to dentists and students of any ability
- Using a network of experienced Clinical Mentors to deliver high-quality learning opportunities for dentists
- Sponsoring dental care and education to schools in developing countries



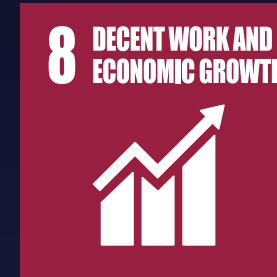
## Goal 5 - Gender Equality

EthOss proactively promotes gender equality in the workplace. Women hold 50% of the managerial positions and 25% of directorship roles within the company.



## Goal 7 - Affordable and Clean Energy

EthOss increases sustainability through renewable technologies including LED lighting, a heat pump, solar panels and electric car charging stations



## Goal 8 - Decent Work and Economic Growth

EthOss promote safe and secure working environments for all workers



## Goal 12 - Responsible Consumption and Production

EthOss improves sustainable consumption and production to promote the transition towards low carbon and green economies by:

- Recycling paper, plastic, glass and aluminium
- Switching to energy efficient lightbulbs
- Reducing carbon consumption by reducing flights and prioritising low emission options
- EthOss is manufactured to ISO 13485 quality systems which include environmental standards that must be met
- ISO 14001 certified



**Goal 14 - Life below water.** EthOss help prevent and reduce marine pollution by donating to ocean clean-up schemes



## Goal 15 - Life on Land

EthOss helps sustain and manage forests whilst combatting land degradation by planting trees and donating to the National Trust to help protect the environment.



# Our Contributions



Director of Sustainability, Debbie Harrison, successfully completed the Women V Cancer Ride the Night Manchester 2023, raising funds for three vital charities: Breast Cancer Now, Jo's Cervical Cancer Trust, and Ovarian Cancer Action



We participated in the Zip the Cow Challenge to support the local charity, Sue Ryder. EthOss raised an impressive £2,215, the highest amount collected for the event



The EthOss team took part in the 2023 FareShare Tesco Winter Food Collection campaign



# Our Contributions

EthOss supported a young girl named Doroška for the second consecutive year.

Doroška suffers from Rett syndrome, a rare neurological disorder that causes a progressive loss of motor skills and language. In order to help her walk again, in 2022, she spent two weeks in a rehabilitation camp, where she received a wide range of therapies including kinesiotherapy, hippotherapy, hydro massage, heat therapy, education, neuro-kinetic therapy, speech therapy, chiropractic therapy, sensory integration, hand therapy, light therapy and classes with animals.

Doroška's mother provided an update on her progress saying "We are very proud of our daughter, because she is already able to walk 850 meters with small support. She bravely tries to step on one step. Doroška has better body balance and it is easier to overcome obstacles. We hope, that the rehabilitation will develop her motor and communication skills."

EthOss donated again in 2023 so Doroška could return to the same rehabilitation centre for further treatment.

Her story was brought to the attention of EthOss by our Polish distributor, Implacore; we are very proud to support Doroška in her journey towards recovery.



EthOss sponsored the dental care for the entire Snowland School in Kathmandu, Nepal. This provided care for 200 children where dental care is traditionally beyond reach, and for many of these children this was the first treatment of their young lives.

We partnered with the organisation, Global Dental Relief, who organised for each child to receive an exam and dental treatment as needed. They were also given a Fluoride application, new tooth brush and additional oral hygiene instructions working to restore and maintain ongoing, healthy smiles.

## WE ALSO SUPPORTED





# Our Priorities

We recognise that there is still more to do and being transparent in our progress will help us achieve our target of becoming a net zero carbon company by 2030.

We aim to join the growing list of Certified B Corporations demonstrating the highest standards of verified social and environmental performance, public transparency and legal accountability to balance profit and purpose.

## The next 12 months | 2023- 2024

- Continue to deliver products and services to the highest ethical standards and embody our Corporate Values in everything we do
- To encourage and improve the quality of education around dental bone grafting with the dental implants educational platform, EdgeX
- Support educational programs and institutions
- Sponsor dental volunteering programmes in crisis countries
- Commitment to donate 1% of net profits to non-profit organisations
- Support biodiversity through conservation and volunteer work in our local communities





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