



CSR review 2022

Making a meaningful difference
to dentistry, business and people



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A message from our Director of Sustainability



Since the launch of our first CSR Charter in 2020, the world has changed dramatically. However, the opportunity and need to minimise our impact on the environment, care for our communities and respect people’s beliefs remains the same.

As we continue to emerge from the impact of COVID-19, sustainability is at the top of our agenda in everything we do, from reducing waste and power to travel to packaging. Gone are the days of ‘tick box’ exercises and ‘greenwashing.’ As an industry, we need to make real tangible actions that make positive differences.

Since, EthOss’ establishment in 2013, our sustainability journey has seen us continuously improve systems and actions. But since we launched our CSR Charter in 2020, our commitment and activity has accelerated.

The charter is directly aligned to the UN’s 17 Sustainable Development Goals to guide our focus, direction and purpose.

We chose some ambitious goals for 2022. We achieved a set of real and tangible actions that have already made a significant difference including:

- Forming an in-house sustainability action group, tasked with embedding sustainability principles into the company’s culture, operations and decision making
- Reducing our carbon footprint through the installation of a heat pump at the head office
- Control lighting through the installation of motion movement sensors and all lighting replaced by LEDs at the head office
- Reducing paper usage, paper weight and ink usage throughout the head office
- Installing a smart heating control system
- Only sourcing recyclable packaging
- Re-using supplier packaging for our own operations - reducing the amount of waste that goes to landfill and recycling
- The planting of 300 trees in our local town
- Adding plants throughout the office to reduce CO2 - better air quality is beneficial to our employees’ health

We’re currently in the final stages of our environmental and sustainable certification **ISO:14001**. The accreditation is expected in early 2023 - gaining this standard will recognise our ongoing commitment.

The CSR review 2022 looks to advance sustainability both internally and externally. Our team understands that sustainability is integral in leading decision-making and driving the CSR agenda. This review is a snapshot of where we’re making positive impacts in our operations and where improvements can be made as we strive to lead responsibly.

Our ambition for 2023 is to continue the great work the EthOss team do whilst looking for opportunities that make positive and tangible differences to the environment, the community and the people related to our business.

Debbie Harrison
Director of Sustainability

A handwritten signature in blue ink, appearing to read 'D. Harrison'.

Our vision and values

OUR VISION

CREATING A WORLD OF ENLIGHTENED SMILES.

Our vision is simple, yet ambitious: to set the new standard in True Host Bone Regeneration for better patient outcomes.

We believe everyone is entitled to a healthy smile and ethical dental care. To achieve this, medical professionals need quality products they can count on.

EthOss is pioneering the use of 100% synthetic bone grafting material, with no human or animal content, so no risk or cross-infection.

It's how we're revolutionising dental implant surgery. So medical professionals can treat with greater predictability and confidence, and patients can get the smile they deserve faster than alternatives.

Welcome to the new standard.

OUR VALUES

Our values are who we are. They reflect we care for our customers, our communities and each other.

STAY CURIOUS

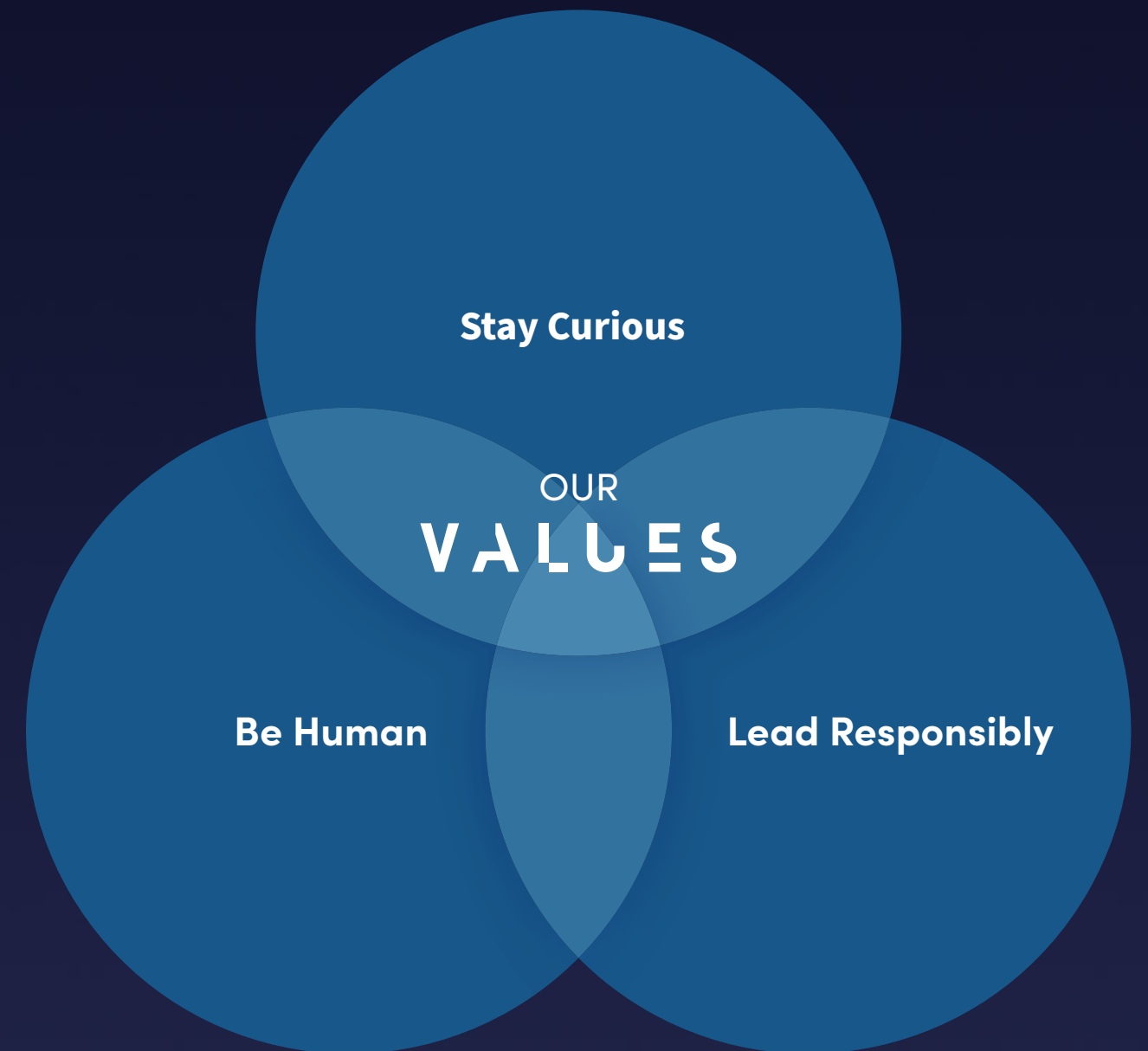
We are life-long learners. The status quo doesn't cut it for us – we're constantly challenging mediocrity and exploring new possibilities for bone regeneration.

BE HUMAN

Every interaction matters. We strive to create more fulfilling experiences and reliable results. We ask questions, listen to opinions, and share our knowledge freely so both dentists and patients can grow theirs.

LEAD RESPONSIBLY

Our positive impact goes beyond our animal-free products. We honour our community, embrace diversity, and play our part to reduce our footprint – and the footprint of our products.



Sustainability goals

At EthOss we are committed to our role in creating environmental and societal opportunities, whilst overcoming the challenges that the world faces.

Established in 2013, EthOss emerged with a distinct vision of embracing a unique approach. We are committed to providing groundbreaking products while upholding ethical values across all aspects of our operations. Our name, EthOss, reflects our unwavering dedication to ethics (Eth) and our specialisation in bone-related solutions (Oss).

1 NO POVERTY



Goal 1 - No Poverty

EthOss proactively contributes to charities with a commitment to donate 1% of net profits.

3 GOOD HEALTH AND WELL-BEING



Goal 3 - Good Health and Wellbeing

EthOss improves the health of people around the world, giving patients a modern biomaterial that overcomes many clinical drawbacks of older materials. EthOss offers safer, more predictable outcomes without any risk of cross-contamination

4 QUALITY EDUCATION



Goal 4 - Quality Education

EthOss improves the quality of education by:

- Offering Free of Charge (FoC) training sessions to clinicians in both developed and developing markets around the world
- Deliver an extensive programme of FoC webinars and online training content accessible for dentists and students of any ability
- Using a network of experienced Clinical Mentors to deliver FoC learning opportunities for younger dentists
- In the future, we will sponsor post-graduate degrees and research from students in developing markets

5 GENDER EQUALITY



Goal 5 - Gender Equality

EthOss proactively promotes gender equality in the workplace and has women in Managerial and Directorship roles.

7 AFFORDABLE AND CLEAN ENERGY



Goal 7 - Affordable and Clean Energy

EthOss increases sustainability through renewable technologies including LED lighting, a heat pump and solar panels.

8 DECENT WORK AND ECONOMIC GROWTH



Goal 8 - Decent Work and economic Growth

EthOss promote safe and secure working environments for all workers

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



Goal 12 - Responsible Consumption and Production

EthOss improves sustainable consumption and production to promote the transition towards low carbon and green economies by:

- Recycling paper, plastic, glass and aluminium
- Switching to energy efficient lightbulbs
- Reducing carbon consumption by reducing flights and prioritising low emission options
- EthOss is manufactured to ISO13485 quality systems which include environmental standards that must be met

14 LIFE BELOW WATER



Goal 14 - Life Below Water

EthOss help prevent and reduce marine pollution by donating to ocean clean-up schemes

15 LIFE ON LAND



Goal 15 - Life on Land

EthOss helps sustain and manage forests whilst combatting land degradation by planting trees and donating to the National Trust to help protect the environment.

Our Contributions

National Tree Week is a significant event in the UK, celebrating the beauty and importance of trees every year. During this week, conservation organizations, volunteers, and tree enthusiasts join forces to plant thousands of trees across the country, marking the start of the annual tree planting season.

Many impactful projects take place throughout the UK during National Tree Week, aimed at tackling biodiversity loss and promoting resilient tree management to safeguard the natural environment against the impacts of climate change.

Despite the challenging weather conditions typical of the British winter, our team accomplished an impressive feat by planting 300 trees, contributing to the cause of a healthier and more sustainable planet.



Each year Halloween events including Trick or Treating leave behind a major environmental impact from sweet wrappers and plastic junk.

The team at EthOss decided to take part in the #HallowClean campaign, organised by the Keep Britain Tidy environmental charity. The organisation campaigns to reduce litter, improve local places and prevent waste.

The employees even got their families involved.

At EthOss we support global and local non-profit organisations to advocate the positive impact they're making on the world. These are some of the charities we champion.

MACMILLAN
CANCER SUPPORT

Big Blue
Ocean Cleanup™

CANCER
RESEARCH
UK

National
Trust

Action for
Pulmonary Fibrosis

Our Contributions

Earlier this year, EthOss supported a young girl named Dorotka.

Dorotka suffers from Rett syndrome, a rare neurological disorder that causes a progressive loss of motor skills and language. In order to help her walk again, she needed to spend two weeks in a rehabilitation camp, where she received a wide range of therapies including kinesiotherapy, hippotherapy, hydro massage, heat therapy, education, neuro-kinetic therapy, speech therapy, chiropractic therapy, sensory integration, hand therapy, light therapy and classes with animals.

Our distribution partner in Poland, Implacore, brought this inspiring story to our attention, and we were proud to support Dorotka in her journey towards recovery. By making a positive impact on the lives of individuals like Dorotka, EthOss demonstrates its dedication to making a difference in the world and hopes that sharing stories like these encourages other companies to do the same.



Our Priorities

We recognise that there is still more to do and being transparent in our progress will help us achieve our target of becoming a net zero carbon company by 2030.

We aim to join the growing list of Certified B Corporations demonstrating the highest standards of verified social and environmental performance, public transparency and legal accountability to balance profit and purpose.

The next 12 months | 2022- 2023

- Continue to deliver products and services to the highest ethical standards and embody our Corporate Values in everything we do
- To encourage and improve the quality of education around dental bone grafting
- Sponsorship of dental volunteering programmes in crisis countries
- Sponsor post-graduate degrees and research from students in developing markets
- Commitment to donate 1% of net profits to non-profit organisations
- Conservation and volunteer work in our local communities
- Installation of solar panels at the head office
- Eliminate single-use-plastics at the head office



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